

20th All India Children's Educational Audio Video Festival 2015

7. Criteria for selection:

- i. The Audio and Video programmes that are produced from November 1, 2013 to March 5, 2015 are eligible for entry. An undertaking with regards to the production date of the programme should be given by the producer/institution failing which entries will be rejected.
- ii. Audio/Video / New Media Programmes submitted to 20th AICEAVF must be suitable for children aged between 5 and 18 or for teachers of these children in any of the following age group.
 - i. Primary
 - ii. Upper Primary
 - iii. secondary
 - iv. Senior Secondary
 - v. Teacher
 - vi. New Media
- iii. Audio programme(s) entries other than Hindi/ English , please send on DVD with subtitling in Hindi/ English.
- iv. Programme content should be creative, have broad appeal and demonstrate excellent artistic and technical skills.
- v. Content should speak to and respect children of diverse backgrounds and cultures positively.
- vi. Duration of the programme (audio / video / New Media) shall not exceed 30 minutes.

8. AICEAVF will not select programmes:

- i. With excessive violence, sexual references, coarse language, use of substances or with content that advocates and supports racial, cultural, religious, or gender bias.
- ii. With technical glitches.
- iii. Which, if not in English/Hindi, are not subtitled or dubbed into English/Hindi.
- iv. Which are aimed at audiences other than these in criteria (ii)

9. Entering your programme:

Fee for submitting a programme for consideration as part of 20th All India Children's Educational Audio, Video Festival (AICEAVF) is **Rs. 200/- Payable at New Delhi in Favour of Joint Director, CIET, NCERT .**

You can submit an entry to AICEAVF 2015 by:

Submitting a duly filled **Entry Form** (one entry form for each audio / video / New Media programme separately) to the festival coordinator along with all relevant documents (see 5 on page no. 3).

Screening format of selected Videos:

Please send your Video/Audio/ New Media programmes for the Competition in the highest possible resolution on CD/DVD format.

10. Rules & Regulations

- i. Programmes made by compiling stock shots would **not** be eligible for competition.
- ii. Each programme can be entered in one category only.
- iii. A copy of all the entries shall be retained by CIET.
- iv. CIET would have non-exclusive rights to telecast/broadcast the award winning programmes.
- v. A Short Listing Committee shall first prepare a short list of the entries.

All the short listed programmes will be judged by a common Jury (separately for Audio, Video and New Media). Results declared by the Jury will be binding.

- vi. CIET reserves all rights to modify the rules and dates.

Deadlines: March 5, 2015

Send your **Entry Forms** to:

Dr. Lal Singh

(Coordinator, AICEAV Festival 2015)

Head, Media Production Division

CIET, NCERT

Sri Aurobindo Marg

New Delhi - 110016

Ph. 011-26864801 (Ext. 159) , 01126565678

Fax: 011 26864141

Email: hmpdciet@gmail.com

11. Categories of Awards

1. Awards for Programme:

A. Audio programmes:

Best programme in each of the following stages will be awarded a cash prize of **Rs 20,000/-**

- i. Primary
- ii. Upper Primary
- iii. Secondary
- iv Senior Secondary
- v. Teacher

B. Video Programmes:

Best programme in each of the following stages will be awarded a cash prize of **Rs 40,000/-**

- i. Primary
- ii. Upper Primary
- iii. secondary
- iv. Senior Secondary
- v. Teacher
- vi. New Media

2. Individual Excellence Awards: In each of the following Cash Award of **Rs. 5000/-**, a trophy and certificate will be awarded:

A. Audio

- i. Best script
- ii. Sound Editing
- iii. Best Direction

B. Video

- i. Best script
- ii. Best camerawork
- iii. Best editing
- iv. Best set designing
- v. Best sound recording (Studio)
- vi. Best sound recording (location)
- vii Best effects (Sound/ still/ animation/ graphic etc)
- viii. Best Direction